

Rees Shad

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EDUCATION

PARSONS	New York, NY M.F.A. in Design & Technology	2002-2004
RPI	Troy, NY M.S. in Technical Communication with a focus on human computer interaction & a certificate in graphics	2000-2002
SKIDMORE COLLEGE	Saratoga Springs, NY B.A. in English	1985-1988

WORK EXPERIENCE

ASSISTANT PROFESSOR	Hostos Community College 2008 - present Bronx, NY ~ teaching classes for the Humanities Department in digital design from the curriculum that I helped to develop..
CURRICULUM	Hostos Community College 2007 Bronx, NY ~ Developing digital design, animation & music curriculum with the Office of Academic Affairs as an independent contractor. Project involved creating 27 classes with associated syllabi, developing degree program proposal and outlining hardware/software requirements.
INSTRUCTOR	Parsons School of Design 2003 - present New York, NY ~ Developing curriculum and teaching classes in BFA thesis, prototyping, user testing, sound design, design methodologies, and digital tools (Adobe Studio) to students in the BFA & MFA programs as well as separate workshops in sound design and non-linear narrative.
TEACHER'S ASSISTANT	RPI 2001-2002 Troy, NY ~ Usability & graphic design classes.
A/V CONSULTANT	Troy Film Works 2001-2003 Troy, NY ~ Edited video, created titles, and mastered audio for various documentaries including two films for the NY Department of Mental Health.
A/V CONSULTANT	RPI's Anderson Center 2001 Troy, NY ~ Filmed and edited instructional videos as supplemental materials for undergraduate education using the Trinity system.
DIRECTOR & CEO	The Sweetfish Companies 1986-2000 Argyle, NY ~ Along with managing up to 15 employees and 4 interns, I supervised the design, construction, and management of 4 recording studios (Sweetfish Recording),

marketing and promotion of international releases (Sweetfish Records), concept development & packaging (Sweetfish Publishing), as well as packaging design and development of industrial, educational and artistic digital media (Sweetfish Interactive).

CORPORATE AWARDS

GRAMMY NOMINATION By NARAS for Sweetfish Records' Release: All The King's Men for Best Country Instrumental 1998

HONORABLE MENTION
1998 INDIE AWARD By the Association For Independent Music for Sweetfish Records' release: Paul Burlison's Train Kept A Rollin' for Best Rock Album

DESIGN AWARDS

GOLD AWARD By the International Gallery of Superb Printing for excellence in the design of my Anderson, Ohio promotional CD package 1996

SILVER AWARD By the International Gallery of Superb Printing for excellence in the design of the Sweetfish Recording Studio's brochure 1996

OTHER AWARDS

DEAN'S LIST PARSONS SCHOOL OF DESIGN
Design & Technology Department 2004

MCKINNEY WRITING COMPETITION
Rensselaer Polytechnic Institute 2001 (elect. media),
Rensselaer Polytechnic Institute 2002 (elect. media & fiction)

EXCELLENCE IN ENGLISH COMPOSITION
Skidmore College English Department 1987

SELECTED EXHIBITIONS

KINGSTON SCULPTURE BIENNIAL • Kingston, NY
Declarative Lamp Project Summer 2007

CHELSEA MUSEUM • NYC
Reunion April 2007

TROY NIGHT OUT • Troy, NY
Dreamt I Was A Dog & Goldstein's Connection March 2007

RHONDA SCHALLER STUDIO • NYC
Mote March 2007

VARGA GALLERY • Woodstock, NY
Mote February 2007

THE ARTS UPSTAIRS • Phoenicia, NY
Reunion February 2007

DIGITAL ARTIST'S GALLERY • Troy, NY
Democracy in a Box January 2007

OPEN ENDS: THE NARRATIVE IMPULSE • SUNY Ulster Stone Ridge, NY
Fictitious Family Album April 2005

NYC•ACM SIGGRAPH MetroCAF
3 animations scored by RS September 2004

T-MINUS FILM FESTIVAL @ TONIC NYC
Urban View March 2004

10th FLOOR NEW MEDIA COLLECTIVE • Parsons School of Design, NYC
Thaumotropic Harp March 2004

SOFTWARE PROFICIENCY

I have been working with the Apple operating system since 1987, and feel especially comfortable on that platform, and have attended Apple training for OS X (Leopard) support

and server essentials. In addition I have developed a working knowledge of the Windows platform since signing on for my graduate work in 2000. I have extensive experience with Photoshop, Director, Final Cut Pro, and Pro Tools, as well as a good grasp of Dreamweaver, Premiere, Pagemaker, Quark, Maya, and Illustrator. I also have an understanding of HTML, Max/MSP, and PBasic. I have developed and taught classes in general design, sound design, usability studies, design and technology thesis development, digital interface design, and software specific courses in the Adobe suite as well as multimedia applications and web design.

GOAL & INTERESTS

I continue to explore multiple forms of media design and creation in order to inform my work as a professor, as a designer, and as an artist.

I have been happily married since 1985. My wife and I have two children, 18 and 20 years old, with whom I play music, do photography, surf, snowboard, and play computer games. I read a great deal, study history, and travel. I am particularly interested in Early 20th Century American Architecture and have co-designed our bungalow home in the Catskill Mountains. I have explored the Far East as well as Europe, Africa, and every state in the union except Alaska as a tourist or as a professional musician. I have released four albums internationally, and continue to compose for film, animation, and theater. I grew up the only musician in a family of lawyers, and married into a family of psychologists, which means, I guess, that I love to argue about what is wrong with the right side of my brain.